

JACOB GAMBINO

DESIGN & DIRECTION

CV

Contact

+1 203 733 3987
jacobgambino@gmail.com
www.ilovedessert.nyc

Seeking

Freelance or contract opportunities in
Product Design & Design Direction

Education

Rochester Institute of Technology
Bachelor of Science,
New Media Publishing,
Minor in International Relations
May 2006

Skills & Proficiencies

Sketch, Craft, InVision
Adobe Creative Suite
Expert in Illustrator & Photoshop,
Proficient in Dreamweaver,
excellent grasp of digital capabilities,
technology & limits

UX/UI and Development

Excellent understanding of wireframing/UX and
technical considerations of front-end design
and development. Capable of delivering specific
CSS QA and direct dialogue with programmers.
Knowledge of the development process and
translation from functional specs into live designs.

Responsive Design

Experience designing for HTML5/CSS3,
Flash, mobile and tablet devices/applications,
experienced with integration with dynamic data,
javascript, databases and CMS integration,
blogging/RSS (WordPress)

Design for Apparel

Experience in screen printing and apparel
design, designing graphics for print,
PMS systems & inks

Graphic Production & Signage

Experience with digital press technology,
wide-format printing, signage, mailers, collateral,
book printing, finishing and installations

Video Editing

Experienced in Adobe Premiere, has worked
hands on at every step of the video creation
process

Publishing

Understanding of analog and digital publishing,
blogging and content management systems
(extensive in Wordpress).

Links

www.ilovedessert.nyc
www.newyorkisking.com

Experience

The Muse (Design Director)
December 2015–current
Managing and executing all Product and
Conceptual Design projects, ranging from UX
and product flows, user interviews and functional
prototyping. Worked with cofounders to refresh
the brand and solve design challenges across
both consumer and client audiences. Cross-
functional experience working with engineering,
marketing, sales, leadership/executive and
production.

Intello (Design Partner)

February 2017–current
Establishing foundational elements across brand
and product, including positioning, UX, core
interface and user flows.

Priori Legal (Lead Designer)

January 2015–December 2015
Lead all design efforts in Product, Marketing and
UX. Worked to develop new product flows and
design associated interactions. Designed and
managed SEO marketing campaigns,
gated product interactions, infographics and
executive/pitch materials.

Frank Collective (Senior Designer)

June 2011–January 2015
Extensive experience in digital, mobile, branding
and video projects. Designed responsive
websites, mobile apps and digital marketing
materials for a range of clients, including
Google, Poppin, Condé Nast, Blue Apron,
Spiewak & Jameson. Managed a team of three
designers across multiple, simultaneous projects
and operated as technical lead, spearheading
and overseeing all UX/UI, Functional QA and
dialogue with development teams, coordinating
with producers for client relations and working
on estimates and project scope considerations.

CO-OP Brand Partners (Digital Designer)

Nov. 2010–April 2012

Flint/Adoptive (Freelance Designer)

April 2010–Nov. 2010

Krate (Designer)

Dec. 2006–Sept. 2009

New York is King (Principal)

2008–current

People I've Worked With

The Muse
Intello
Priori Legal
Frank Collective
Google
Jameson
Coach
Burberry
Blue Apron
Pernod Ricard
Spiewak
FritoLay
Condé Nast
The Daily
Poppin
Dumbo Arts Festival
Haven Life
Tapad
Tourneau
C. Wonder
Kenzo
Johannes Leonardo
Whitehouse Post
Getty Images
KitLender
Consulate NYC
Canyons Ski Resort
Bombas
CO-OP Brand Partners
Starrett-Lehigh
305W16
Jack Colton
Clean Plates
Citypoint
Pamela Littky
Lisa Wyatt
Authentic Brands Group
Relay Graduate School of Education
Atlas & Co.
Flint NY
Nike
American Folk Art Museum
American Human Development Project
The American Antiques Show
Folk53
studioSUMO
Thinkbox VMS
Gryson
Omnibuild
Wequasset
Redux Reps